

Press Release

The Swiss national sausage in Berlin

26.7.09

On 1 August, the Swiss National Day will be celebrated not only here in Switzerland, but also at the Swiss Embassy in Berlin. And as it will be an authentic Swiss celebration, guests will also be treated to culinary delights from Switzerland, including our national sausage, the Cervelat.

In the context of its export marketing, as the umbrella organisation of the Swiss meat industry, Proviande will participate in the festivities in Berlin on 1 August as the catering sponsor, and will deliver a total of 1'000 Cervelats and 2'000 St. Gallen bratwursts to Germany. This commitment once again offers us a good opportunity to convince an international audience of the excellent quality of our Swiss meat specialties.

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